

Field School Social Media Do's and Dont's

- **DO turn off the Location Services option for your phone.**
 - Looters look for evidence of lucrative archaeological artifacts online, so this is a very important preventative measure! We want to make sure this site is safe for researchers and can be preserved for future scientists to study.
 - Every photo you take without this setting turned off will encode the location where you took it.
 - Many non-photo apps also access, log, and may share your location without you intending it.
 - Turning off Location Services does not endanger you; emergency services will always be able to access your location as long as your phone is on.
- **DO take photos of people doing archaeology**, exciting moments of discovery, and the occasional artifact
 - Share them on our Facebook page!
<https://www.facebook.com/bingfieldschool>
- **DON'T include identifying information in your photos:**
 - other excavators' full names
 - peoples' faces photographed without consent
 - the mailbox with the site's address
 - close-ups of excavation recording forms)
- **DO tag your posts with our program's hashtag #bingarch**
 - Hashtags are a way to draw together all the posts about a single topic or at a single event, and we love to see your photos
 - Some more hashtags which you might like to try:
 - #archaeology -- anything archaeological!
 - #pubarch -- public archaeology and outreach
 - #scicomm -- science communication and outreach
 - #digiarch -- digital archaeology
 - #histarch -- historical archaeology
 - #crmarch -- cultural resource management
 - #indigenous -- for indigenous and native american topics
- **DO think about the broader message being sent by your social media posts.** Whether you have a public or private profile on any given site, your discussions about archaeology on social media should be thoughtful because we are a small community.
- **DO use social media to keep up with professional and avocational archaeology.** I encourage you to use social media to follow both professional archaeologists (groups, individuals) and local historical groups where you work. In the Binghamton area, we have several historical societies, museums, and interest groups which engage daily with cultural heritage without the input of archaeologists. If you are interested in pursuing public archaeology further, start listening to what and how these people communicate about the way they value heritage.